

# The Future of Your City Depends on Data, Insight and Integration.

## IMPROVE QUALITY OF LIFE, SUSTAINABILITY AND GROWTH

The goals of a smart city are the same as any city, to build a thriving brand. The difference is how a smart city works toward those goals. The key is data access, communication, connectivity and insight. Accessing and acting on data doesn't happen overnight. But once the data is gathered and analyzed, it's possible to balance the rising cost and complexity of city services alongside the demands of citizens and businesses.

### THE SMART CITY DIFFERENCE

Through advances in connectivity and analysis, smart cities can better address challenges faced with public safety, economic development, water, waste management, air quality, traffic and aging city infrastructure. In the past, data generated from different sources remained siloed – limiting visibility and value. A smart city uses data available from connected devices to aid in decision making and potential revenue generation. These connections can also allow for faster response to emergencies, more intelligent energy use and savings for city governments.

#### Smart Cities Can Improve:



Safety



Sustainability



Connectivity



Comfort



Security



Economic Growth

### A SMART CITY NEEDS A SMART PARTNER

The first step in creating a smarter city is finding a partner who can determine what solutions are best for your city's challenges and who has expertise in implementing those solutions. The right partner will also have experience with funding models that help your bottom line. At Johnson Controls, we have a long history of working with municipalities to create cities that people want to call home. Backed by the strength of a global, multi-industrial corporation, we have helped more than one million customers worldwide increase public safety, manage their energy consumption and lower operating costs in buildings. Create a more efficient city today. We're excited to start the future of your city.

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