

Fact Sheet



Johnson Controls Battery Brand Fact Sheet: VARTA October 2008



About VARTA

Johnson Controls' VARTA brand battery is the leading lead-acid battery choice by vehicle manufacturers in Europe and Asia, with distribution in South America. VARTA batteries provide customers with the highest quality, most innovative technology available in a battery and are considered the benchmark of excellence in advanced automotive storage applications. Part of the Johnson Controls Power Solutions business unit since 2002, VARTA offers an unparalleled product with patented PowerFrame™ positive grid technology for every type of car.

VARTA Products

The VARTA starter battery range has expanded as the demands of modern vehicles have changed. Vehicles with increasingly sophisticated electronic systems require batteries with the highest level of quality, durability and capacity. VARTA automotive batteries are maintenance free and are built to EN quality standards, ensuring that there is no fluctuation during the manufacturing process. VARTA also features spill-proof and leak-proof design, making it a flexible option for most vehicle types.

VARTA's range of batteries offer unmatched power, performance and reliability for any type of vehicle – from high-performance passenger cars, commercial and caravan vehicles, to motorcycles, quads and marine applications. Every VARTA battery is backed by a guarantee of the highest quality workmanship and materials.

Solutions for Passenger Cars

- VARTA ULTRA dynamic
- VARTA dynamic Trio
 - Silver – high-power demands
 - Blue – power for every-car
 - Black – the economical option

Solutions for Commercial Vehicles

Specialized vehicle types demand specialized batteries. VARTA carries power solutions for Heavy Commercial Vehicle (HCV), construction, agricultural and coach applications for premium performance of commercial vehicles.

- VARTA PRO motive SHD
- VARTA PRO motive
- VARTA motive

Solutions for Leisure applications

Storage applications for boats, caravans, golf caddies, lawn mowers and wheel chairs.

- VARTA Semi-traction

Solutions for Motorcycles, Jet-skis, Snowmobiles and Quads

- VARTA LF AGM
- VARTA -6V and 12V
- VARTA GEL BATTERY

VARTA Customers

VARTA batteries are the top choice batteries to many automotive manufacturers worldwide. VARTA batteries are designed, built and supplied for makers of vehicles including:

Passenger Cars

- **VW Group** (Volkswagen, Audi, Seat, Skoda, Bentley)
- **Renault-Nissan** (Renault, Nissan)
- **Ford Group** (Ford, Volvo, Jaguar, Aston Martin, Land Rover)
- **Daimler** (Mercedes Benz, Maybach, Mc Laren)
- **BMW Group** (BMW, Mini, Rolls Royce)
- **FIAT Group** (Fiat, Alfa Romeo, Lancia)
- **PSA Group** (Peugeot, Citroen)
- **GM Group** (Opel, Vauxhall, Saab)
- **Suzuki**
- **Porsche**
- **Honda**
- **Toyota**

Commercial Vehicles

- **Scania**
- **Daimler** (Mercedes Benz, EvoBus)
- **PACCAR Group** (DAF, Foden)
- **MAN** (MAN, Steyr)
- **VGT** (Volvo Truck)
- **IVECO**
- **John Deere**
- **AGCO** (Fendt, Valtra)
- **Caterpillar**

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