



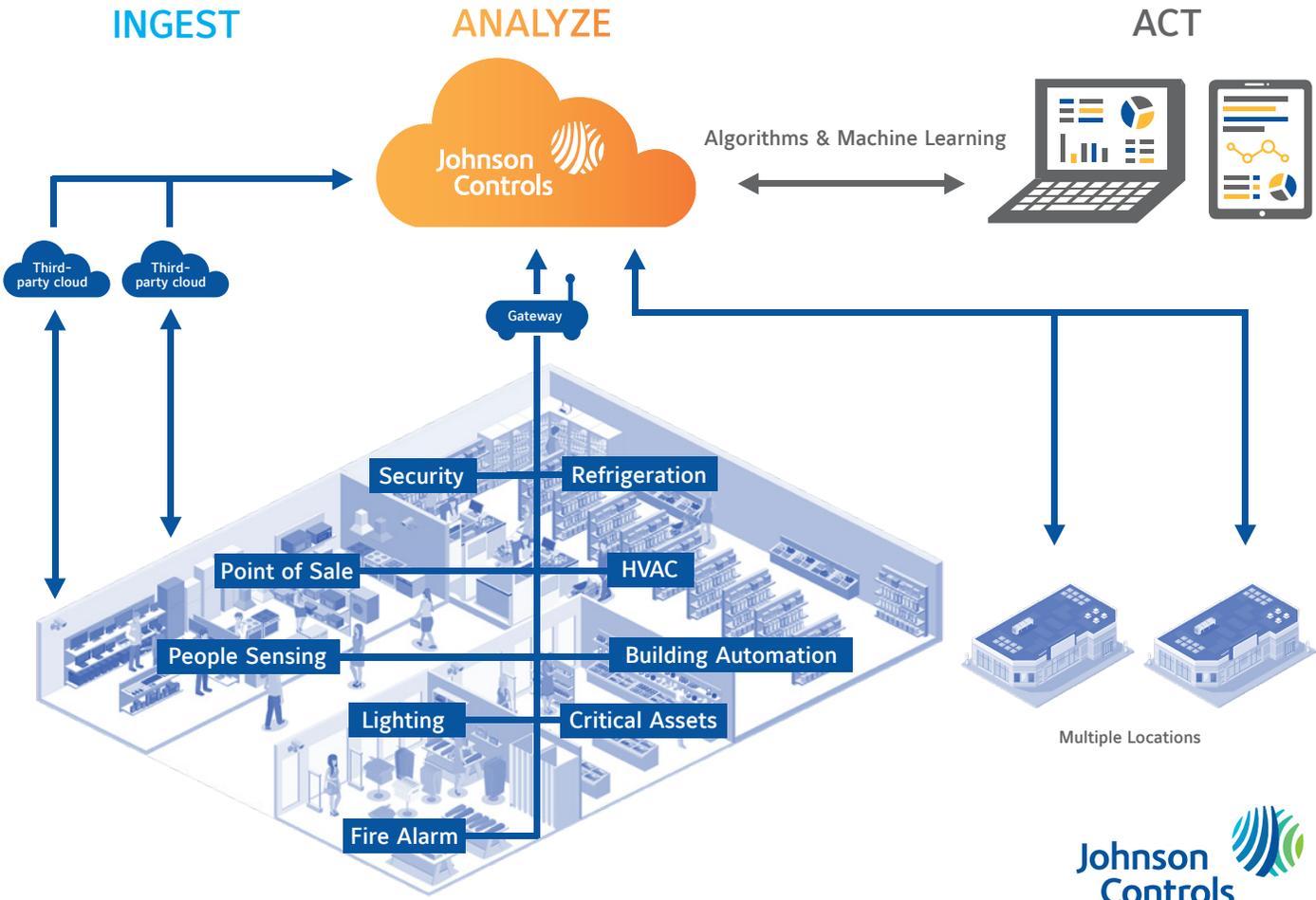
Johnson Controls Mid-Market Digital Platform

Actionable Data Insights For Your Business

What if you had one place to go to act on all of your data? For most companies, the data from business and facility systems remain in silos. It can often take countless resources to analyze that data to give you valuable insights. The Johnson Controls Digital Mid-Market Platform ingests and normalizes building and non-building

system data from across an enterprise and displays it through a single user experience. We can ingest, analyze and visualize your real-time data, giving you the power to solve problems, increase revenue and minimize operational expenses at an individual facility, throughout a region or across your global enterprise.

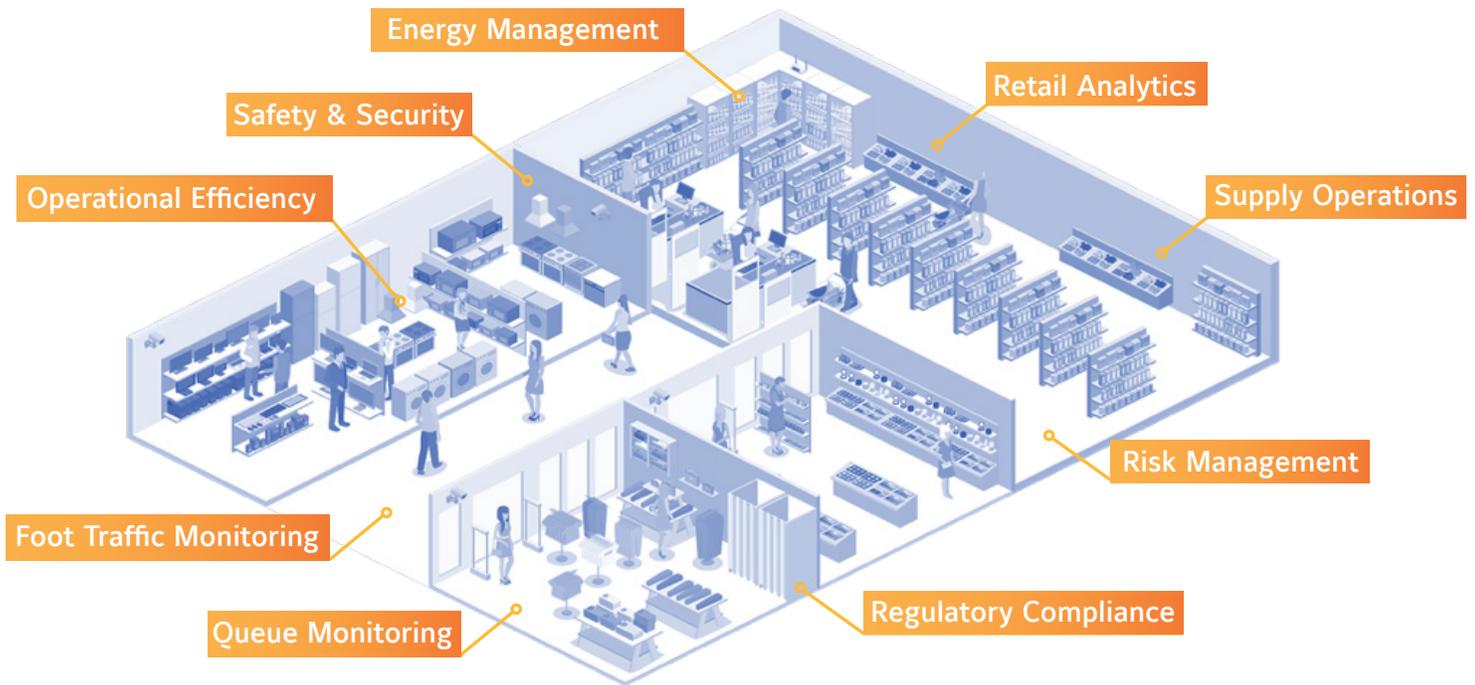
Your Systems May Be Disconnected, But Your Data Doesn't Have To Be



What Will You Gain?

Johnson Controls Digital Mid-Market Platform is increasing building and business intelligence, allowing you to leverage your valuable assets. The application eliminates unnecessary data so you only see the data that is relevant to solve an immediate

problem or swiftly make an informed business decision. From one piece of equipment to inefficiencies across your business operations, the holistic view of the Digital Mid-Market Platform is the key to maintaining a competitive edge.



INGEST

Ingests data from almost any building or non-building source.

ANALYZE

Advanced analytics brings organization to your data—eliminating what you don't need and elevating vital data—streamlining your operations.

ACT

Delivers easy, impactful visibility for multiple user personas. Recommends specific actions that can be implemented to solve challenges in your business.

Throughout the life cycle of your business, you can measure and continually adjust equipment, facilities and even your business strategy to drive profitable, sustainable business outcomes.

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Our technology, with your existing assets, can help you cut cost and increase revenue.