



Retail Market



Party Co Inc.
10336 Portsmouth Rd.
Manassas, VA 20109



Party Co Inc., owned by Richard Raport and founded in 1990 is a retail party supply store headquartered in Manassas, VA with three additional retail stores located in Annandale, VA, Laurel, MD, and Silver Springs, MD. Party Co offers a complete line of party supplies with a huge variety of unique favor items. From party goods to personalized custom banners, they have everything to make your event a blast! Party Co has a wide selection of popular cartoon character birthday party supplies and party favors. Their goal is to provide fun goods for all ages and occasions at affordable prices.

exacqVision Hybrid Video Management Systems (VMS) were installed at Party Co's four retail locations located in Virginia and Maryland to protect assets and reduce shrinkage. The Manassas headquarters location has 32 analog cameras and 4 IP cameras connected to a 2U Hybrid server and each of the other locations have approximately 20 analog cameras each. The four exacqVision Hybrid servers were installed to replace aging time-lapse VCR's. Each store is connected over a wide area network so that management has real-time access to live and recorded video. When an incident of shoplifting is suspected, management will search digital video recorded to investigate and support their findings. Video can be easily exported to a DVD or USB flash drive and can be shown to employees and the police as evidence. Video evidence and printed photos help Party Co to reduce repeat offences.

Software Configuration:

- exacqVision server software
- exacqVision client software
- MS Windows XP
- CAM Commerce CAM 32 retail point of sale software

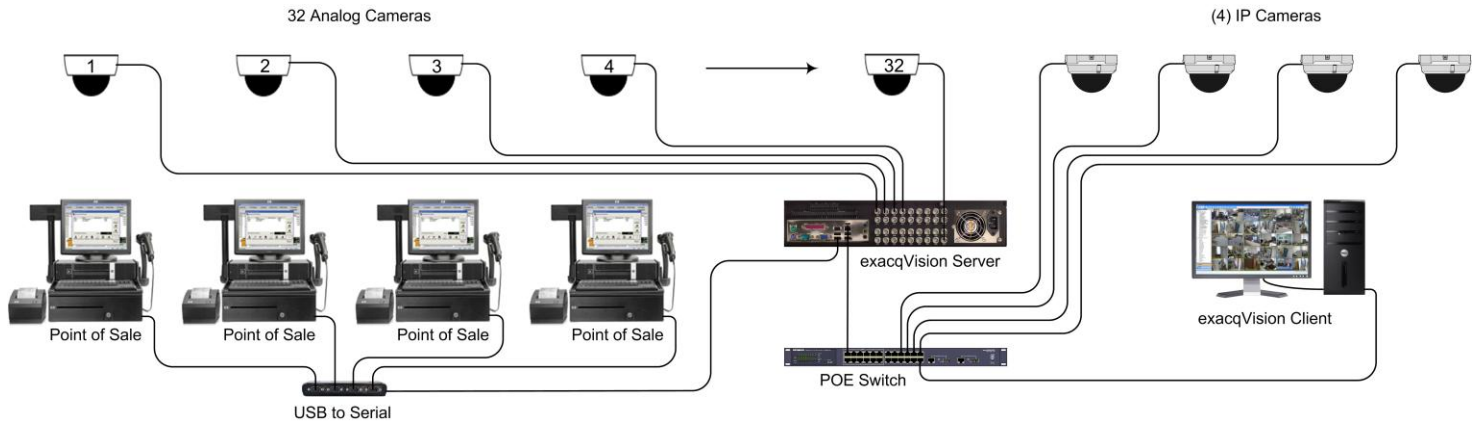
Hardware Configuration:

- 4 exacqVision 2U Hybrid Servers
- 87 analog cameras (approx. 20 to 32 per location)
- 4 IP cameras
- Stores are connected over a wide area network
- Client PC's at all retail store locations and the owners home
- CAM Commerce Point of Sale cash registers

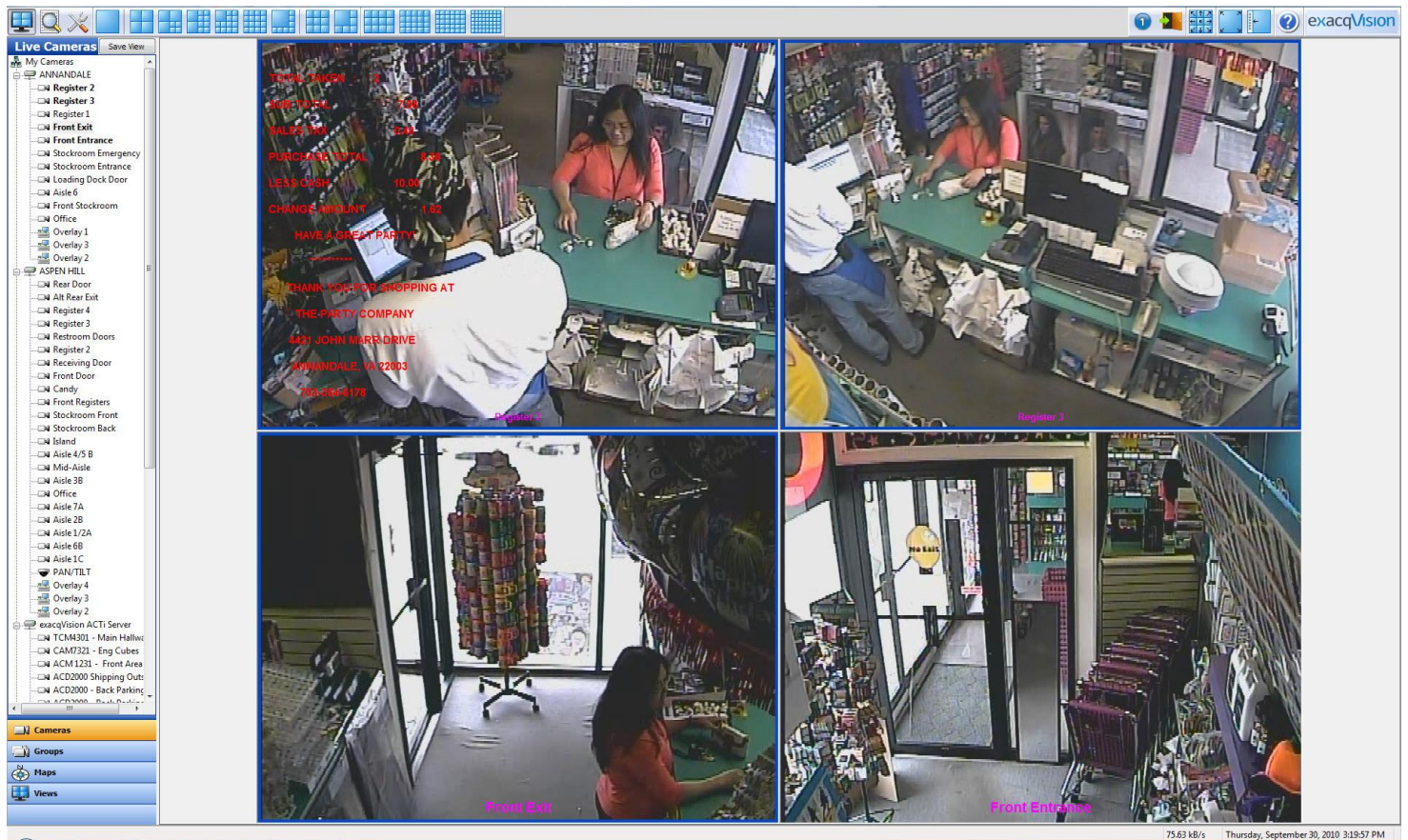
Purpose/Benefits of the system:

- Protect assets and reduce shrinkage
- Identify behavior or cause of incident
- Identify & apprehend suspects

Retail Store Configuration



exacqVision Client monitoring live video with cash register text overlay



exacqVision Client searching cash register events and motion video

Search Cameras

My Cameras

ANNANDALE

☒ Register 2

☐ Register 3

☐ Register 1

☐ Front Exit

☐ Front Entrance

☐ Stockroom Emergency

☐ Stockroom Entrance

☐ Loading Dock Door

☐ Aisle 6

☐ Front Stockroom

☐ Office

☐ POS

☐ Overlay 1

☐ Overlay 3

☒ Overlay 2

exacqVision ACTI Server

☐ TCM301 - Main Hallway

☐ CAM7321 - Eng Cubes

☐ ACM1231 - Front Area

☐ ACD2000 Shipping Out

☐ ACD2000 - Back Parking

☐ ACD2000 - Back Parking

☐ ACD2000 - Front Inside

☐ Analog - Entry 2

☐ Analog - TV

☐ Analog - DVD Player

☐ Analog - Color Bars

☐ Analog - Parking Lot

☐ Analog - Break Room

☐ Analog - Front Entryway

☐ Analog - Hall

☐ Analog - Side Door

☐ Analog - Shipping

☐ Analog - Rear Door

☐ Analog - Front Door

☐ Analog - Operations

☐ Analog - Front Window

☐ Analog - Disco Ball

☐ Analog - Back Lot

☐ Audio

exacqVision Arecont Server

☐ exacqVision AXIS Server 20C

☐ exacqVision Hybrid Server

Search Serial

Cameras

Groups

Maps

Views

Events

Register 2

Overlay 2

PRINTED: 09/30/10 15:29

09/30/10 15:28 POS STATION 02

INVOICE NO. 489106

CLERK: MICHAEL 12

36607 INVITE/BLINHOIRE JADE

1 @ 9.99 9.99 T

TOTAL ORDERED : 1

TOTAL TAKEN : 1

SUB TOTAL 9.99

SALES TAX 0.50

PURCHASE TOTAL 10.49

LESS VISA 10.49

HAVE A GREAT PARTY!

THANK YOU FOR SHOPPING AT

Cash Register Receipt

01:30 PM

02:00

02:30

03:00

03:19:52

Blue indicates motion video at the time of the event

Time of cash register receipt event

Start Time: 01:30 PM

Search

Legend

Motion:

Alarm:

Free Run:

None:

Smart Search:

Downloaded 436/3168

77.92 KB/s Thursday, September 30, 2010 4:03:01 PM