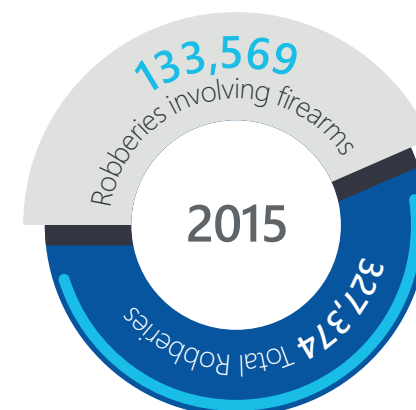


# 10 ALARMING ROBBERY FACTS

## THE TRUE COST OF CRIME IN THE U.S.

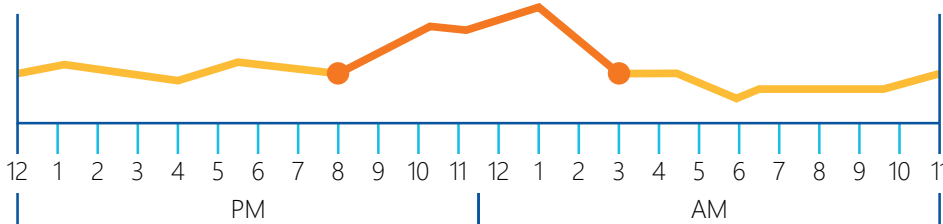
- 1 Robberies accounted for an estimated **\$390 million** in losses in 2015.
- 2 **27.3%** of violent crimes were robberies in 2015.
- 3 **327,374** robberies occurred nationally.
- 4 Firearms were used in **40.8%** of robberies.



BANKS EXPERIENCED THE HIGHEST AVERAGE DOLLAR LOSS AT \$3,884 PER OFFENSE

## MOST DANGEROUS TIMES AND PLACES

- 5 Retail crime jumps **30%** during the holiday season.
- 6 **51.4%** of armed robberies occurred in the Southern U.S.
- 7 **29.2%** of armed robberies were committed in the Northeast.
- 8 Most business robberies occur between **8PM** and **3AM**.



## DETER CRIME WITH SAFER, SMARTER SECURITY SOLUTIONS

- 9 **61%** of businesses have burglar alarms.
- 10 Intrusion detection with **24/7** monitoring deters theft.



- ⚠️ **Remote security with triggered alerts**  
notify suspicious activity
- ▶️ **View and record mobile video**  
to capture key evidence

Sources: 2015 FBI Unified Crime Report | Security Industry Association | [https://www.washingtonpost.com/blogs/crime-scene/post/retail-crime-police-activity-jumps-during-holidays/2011/12/01/gIQABbNbHO\\_blog.html?utm\\_term=.099efed11bc5](https://www.washingtonpost.com/blogs/crime-scene/post/retail-crime-police-activity-jumps-during-holidays/2011/12/01/gIQABbNbHO_blog.html?utm_term=.099efed11bc5)

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