

Cracking the Code

Decarbonizing the Built Environment

Where: JW Marriott, Desert Ridge, Phoenix AZ
Grand Canyon Ballroom #6

When: February 12th, 9am to 12 noon

The Race To Zero Carbon Requires Smart Buildings

Buildings contribute nearly 40% of global greenhouse gas emissions, highlighting the crucial need for decarbonization to attain net-zero emissions. However, fewer than 20% of companies are currently on course to achieve net-zero by 2050. To tackle this challenge, organizations should embrace an integrated strategy encompassing data analysis, energy efficiency, financial planning and the adoption of clean energy sources.

In this session, global sustainability leaders from Microsoft, Accenture, Johnson Controls, DSD Renewables, Bloom Energy, Voltus and IonicBlue have teamed up for this informative tutorial to help you understand the ready-now solutions. Whether you have one facility or a global network of buildings you will leave with an actionable playbook to achieve net zero.

This informative and collaborative session includes panel discussions, followed by networking with experts and sustainability leaders, focusing on three core decarbonization topics.



Data

Accelerating your decarbonizing journey with digital technologies



Energy Strategy

Successful energy strategies with fast ROI



Financing

No Capex, no problem - Proven, predictable finance solutions



Renae Kezar
Vice President | ESG, Sustainability
Johnson Controls



Mark Reinbold
Vice President, Global Sustainable Infrastructure
Johnson Controls



Matt Hellman
Director, Sustainability
Microsoft



Vikrant Viniak
Senior Managing Director - NA Sustainability Services & Strategy Lead
Accenture



Ravi Prasher
Chief Technology Officer
Bloom Energy



Matthew Plante
Co-founder and President
Voltus



Dan O'Brien
Vice President, Direct Origination
DSD Renewables



Reid Barley
Chief Executive Officer
IonicBlue

FORRESTER

Unleash Your Smart Buildings Strategy With The Power of Facilities Data

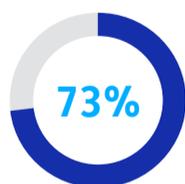
New landmark global study of 3,445 smart building leaders conducted by Forrester Consulting – the largest report of its kind for smart, healthy, and sustainable buildings. With insights from over 3,400 senior smart building decision makers globally; discover the latest trends, best practices, and recommendations for navigating the path to net zero for your business.



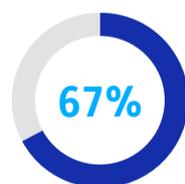
1/3 of organizations call out the need to accelerate to reach their 2030 carbon reduction goals



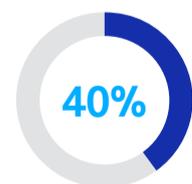
Just 10% of sustainability leaders say their buildings systems and equipment are fully integrated



73% Lack the technical expertise to optimize building systems from insights collected



67% Need help maintaining resilient sustainability strategies in the event of budget impacts



40% of surveyed building leaders lack internal skills to measure their environmental impact

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